

OneVoice27: A Global Call to Share the Gospel with One Voice

OneVoice27 is an official initiative of the Seventh-day Adventist Church—a worldwide evangelism and media mission project leading toward 2027. Its purpose is simple yet powerful: to share the gospel “with one voice” through digital media, local churches, and active member involvement.

The movement combines global media outreach with personal engagement in local communities. Its goal is not only to spread biblical messages online, on television, radio, and social media, but also to connect interested people with Bible studies, discipleship, and church fellowship.

Although the major milestone will come in September 2027, the journey has already begun through prayer, preparation, and mission-focused activity around the world.

Why 2027?

The year 2027 marks approximately 2,000 years since the baptism and anointing of Jesus Christ recorded in Luke 3:21–22. Church leaders see this as a providential opportunity to refocus the world on Christ’s ministry, sacrifice, resurrection, heavenly intercession, and promised return.

At the same time, today’s digital world offers unprecedented opportunities for mission. Billions of people are connected through smartphones, television, websites, publishing, and social media platforms. OneVoice27 seeks to use these tools to proclaim hope globally while empowering local churches to personally engage their communities.

Evangelism as a Lifestyle

OneVoice27 does not view evangelism as a short event but as a lifestyle and ongoing process. The movement unfolds through several phases designed to prepare hearts, churches, and communities for a worldwide harvest.

Phase 1: Returning to the Altar

Every revival begins with prayer. OneVoice27 encourages believers to deepen their relationship with God and seek the guidance of the Holy Spirit through personal and collective prayer initiatives.

In a world filled with distractions, notifications, and digital noise, the movement reminds believers that mission begins with connection to Christ before content creation or public outreach.

Phase 2: Rediscovering Jesus Through Scripture

OneVoice27 places strong emphasis on studying the life and character of Jesus. Inspired by Ellen White’s *The Desire of Ages*, members are encouraged to spend thoughtful time daily reflecting on Christ’s ministry.

Churches are also encouraged to study Daniel and Revelation with Christ at the center of every message. This phase recognizes that many people today are searching not only for information, but also for meaning, hope, and purpose.

Phase 3: Mobilizing the Entire Church

OneVoice27 embraces Total Member Involvement, where every believer becomes part of the mission. Churches, schools, families, media ministries, and institutions are invited to work together using “all media and all means possible” to share the gospel.

This includes:

- Digital evangelism
- Bible study invitations
- Community outreach
- Media engagement
- Storytelling and creative ministry

The initiative especially encourages young people to use their talents in ministry. Designers, musicians, writers, filmmakers, podcasters, gamers, vloggers, and social media creators can all become digital missionaries in spaces traditional evangelism may never reach.

Phase 4: Bible Studies and Discipleship

As interest grows through media outreach and personal interaction, churches are encouraged to become centers of Bible study and discipleship. Evangelism becomes more than broadcasting messages—it becomes building meaningful relationships.

For many people seeking authenticity and community, personal Bible study offers friendship, healing, spiritual growth, and a deeper understanding of Scripture.

September 2027: The Harvest

The movement will culminate in September 2027 with harvest events held in homes, churches, and centers of influence around the world. Families, friends, online viewers, and communities will be invited to encounter the teachings of Jesus in practical and life-changing ways.

The vision is bold: when the global church speaks with one voice, the world will hear a message of hope.

OneVoice27 is more than a campaign. It is a movement calling believers everywhere to prepare the world for the soon return of Jesus Christ.

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